

DCS GIFT WITH PURCHASE AND 5% MAIL-IN REBATE PROMOTIONS

GIFT WITH PURCHASE

- 1 Buy a qualifying Freestanding or Built-in Grill plus an eligible accessory and get a bonus gift.
- 2 Must be purchased in a single transaction from a participating dealer between **February 1, 2020 and December 31, 2020**.

Buy a Series 9 or Series 7 Built-in Grill PLUS one qualifying companion, storage or refrigeration product and customer gets a free corresponding set of 36" or 48" Built in Access Doors valued up to \$649* at no additional cost. UPGRADE to a set of Access Drawers for an additional cost.

PROMOTIONAL CODE: Door promo
48 Drawer Upgrade Promo DCSOFL20DR
36 Drawer Upgrade Promo DCSOFL20UP48
DCSOFL20UP36

OR

Buy a Series 9 or Series 7 Freestanding Grill Head and Cart PLUS corresponding cover: Get a set of 2 Side Shelves valued at \$578* at no additional cost.

PROMOTIONAL CODE: Cart Promo - DCSOFL20SS

QUALIFYING COMPANION, STORAGE OR REFRIGERATION PRODUCTS

QUALIFYING BUILT-IN GRILLS

48" BUILT-IN GRILLS

SERIES 9

BE1-48RC-N
BE1-48RC-L

SERIES 7

BH1-48R-N
BH1-48R-L
BH1-48RS-N
BH1-48RS-L

36" BUILT-IN GRILLS

SERIES 9

BE1-36RC-N
BE1-36RC-L

SERIES 7

BH1-36R-N
BH1-36R-L

QUALIFYING COMPANION STORAGE AND REFRIGERATION COMPANIONS

SERIES 9

GDE1-30-N
GDE1-30-L
PBE1-24-N
PBE1-24-L
GDSBE1-302-N
GDSBE1-302-L
SBE1-142-N
SBE1-142-L
BE1-30AG-N
BE1-30AG-L

SERIES 7

BGC132-BI-N
BGC132-BI-L
BFGC-30G-N
BFGC-30G-L
BFGC-30BGD-N
BFGC-30BGD-L

STORAGE

ADR2-48
ADR2-36
ADR2-30
TDD1-20
TDT1-20
DP1-42
BC25

QUALIFYING FREESTANDING GRILLS

48" GRILL HEADS

SERIES 9

BE1-48RC-N
BE1-48RC-L

SERIES 7

BH1-48R-N
BH1-48R-L
BH1-48RS-N
BH1-48RS-L

36" GRILL HEADS

SERIES 9

BE1-36RC-N
BE1-36RC-L

SERIES 7

BH1-36R-N
BH1-36R-L

QUALIFYING CARTS

SERIES 9

CAD1-48E
CAD1-36E

SERIES 7

CAD1-48
CAD1-36

QUALIFYING COVERS

SERIES 9

ACC-48E
ACC-36E

SERIES 7

ACC-48
ACC-48SB
ACC-36

5% MAIL-IN REBATE

When a customer spends \$10,000 or more on any DCS products they claim online to get a 5% mail-in rebate. Must be purchased in a single transaction from a participating dealer between February 1, 2020 and December 31, 2020. Customer must claim online by February 28, 2020.

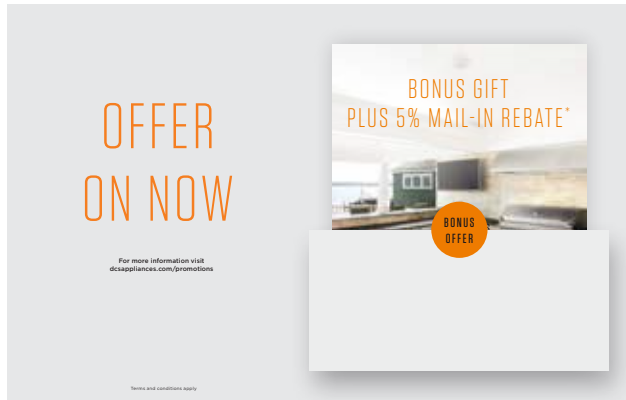
How customer claims:

- 1 Please make sure you provide your customers with the 5 digit product code and serial number to assist them when claiming as it's a mandatory requirement when claiming online.
- 2 Provide the customer with a proof of purchase showing the customer name, date of purchase, store name (including address), invoice number, details of qualifying product(s) including model number, the price paid (excluding any additional charges, e.g. delivery, extended warranty costs) and total invoice amount.
- 3 The customer name submitted on the claim form must match the customer name on the proof of purchase.
- 4 GO TO dcsappliances.com/promotions and select the '5% mail-in rebate' promotion. The deadline for entry to this promotion is February 28, 2021 after which no further claims will be accepted.



IN STORE POINT OF SALE

ON PRODUCT/BENCH DISPLAY DISPLAY STAND / BROCHURE HOLDER



POS PLACEMENT DISPLAY STAND SITS ON OR BESIDE PRODUCT INSTALLATION



PROMO BUBBLE/ROUNDEL 2 SIZES



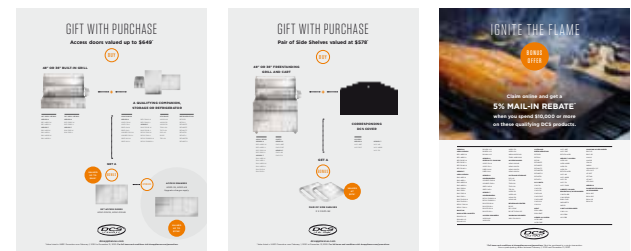
PLACED ON HERO/GRILLS

PLACED ON COMPANION AND ACCESSORY PRODUCTS

ON PRODUCT/BENCH DISPLAY 4-PANEL CONCERTINA FOLD BROCHURE



ON PRODUCT/BENCH PADS LETTER-SIZED PADS, 3 KINDS, SINGLE SIDED



TERMS AND CONDITIONS AND IMPORTANT POINTS TO REMEMBER

GIFT WITH PURCHASE: ACCESS DOORS

Purchase a qualifying DCS Grill and at least one qualifying DCS Product to receive the corresponding access doors, at no additional cost. Consumer can choose to upgrade to the corresponding Access Drawers for an additional fee. The Dealer will charge the consumer the UMRP of the Access Drawers, minus the value of Access Doors. To receive free product dealer will submit promo code, with qualifying products and be invoiced at \$0. To receive Access Drawers upgrade credit, dealer will submit PO, with promo code and qualifying products. A \$325 discount will be applied to dealer normally invoiced costs of the 36" Access Drawers and \$350 for 48" Access Drawers. No consumer redemption process needs to transact. The dealer will order free goods OR credit with qualifying items and promotional code

GIFT WITH PURCHASE: SIDE SHELVES

Purchase a qualifying DCS Grill and qualifying cart and cover, to receive a set of CAD1-SK side shelf kits, at no additional fee. Dealer will charge consumer for grill, cart, and cover only and invoice consumer for free side shelves. To receive free product dealer will submit promo code, with qualifying products and be invoiced at \$0. No consumer redemption process needs to transact. The dealer will order free goods with qualifying items and promotional code

5% MAIL-IN REBATE

Receive 5% mail-in rebate via online redemption on qualifying products over the total invoiced UMRP amount (less taxes, fees, any other local, government charges) of \$10,000 or more. Can be redeemed in conjunction with DCS Outdoor National Bonus Ignite The Flame Promotion OR Indoor Bundle Promotion. Cannot combine bonus promotions: Ignite the Flame OR National F&P Indoor MIR Bundle. All qualifying products must be invoiced in a single dealer transaction to qualify. 1 per household. Offer valid between 2/1/2020 - 12/31/2020, Must take delivery before: 1/15/2021.

Not all products qualify, please see store or refer to list for qualifying items. Can be redeemed in conjunction with DCS Outdoor National Bonus Ignite The Flame Promotion OR Indoor Bundle Promotion. Cannot combine bonus promotions: Ignite the Flame OR National F&P Indoor MIR Bundle. Must include: PO with qualifying products and promo code. All products must be invoiced at full UMRP to qualify. All qualifying products must be invoiced in a single transaction to qualify. 1 per household. Offer valid between 2/1/2020 - 12/31/2020

Must be a 1 for 1, dealer cannot purchase a grill and receive free access doors and then a discount on access drawers

All Bulk Buy PO's placed after 11/1/2020 will be subject to internal audit & approval.

Not valid with additional showbuys, primetime, and other bonus offers stated above. Additional future bonus offers subject to combination approvals. See Territory Manager For Details.

Products must be paid for in full in order to be eligible to take advantage of this promotional offer. This offer is not applicable to any Fisher & Paykel USA Quoted Builder/Commercial Contracted Quotes/Sales. Floor products or open box products do not qualify. Free products as part of other promotional packages do not qualify. The promotion commences PST 12.01am February 1, 2020 and closes PST 11.59pm December 31, 2020 ("Promotional Period"). Claim 5% mail-in rebate within 60 days from date of purchase. These Terms and Conditions are governed by the laws of the state of California. The Promoter is Fisher & Paykel Appliances Inc. of 695 Town Center Drive, Suite 180, Costa Mesa, CA, 92626, USA.

Full terms & conditions, further information and FAQs for this promotion can be found on the website at dcsappliances.com/promotions

